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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/648,599	08/25/2003	Bhavesh Mehta	50269-0558	4272
29989	7590	03/07/2007	EXAMINER	
HICKMAN PALERMO TRUONG & BECKER, LLP			CARLSON, JEFFREY D	
2055 GATEWAY PLACE			ART UNIT	PAPER NUMBER
SUITE 550			3622	
SAN JOSE, CA 95110				

MAIL DATE	DELIVERY MODE
03/07/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.



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APPLICATION NO./ CONTROL NO.	FILING DATE	FIRST NAMED INVENTOR / PATENT IN REEXAMINATION	ATTORNEY DOCKET NO.
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10/648,599

EXAMINER

ART UNIT	PAPER
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20070226

DATE MAILED:

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Commissioner for Patents

The reply brief filed 2/20/07 has been noted by the examiner. The case has been forwarded for decision by the Board.

Jeffrey D. Carlson
Primary Examiner
Art Unit: 3622



Docket No. 50269-0558

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Bhavesh Mehta et al.

Serial No.: 10/648,599

Filed: August 25, 2003

For: **SELECTING AMONG
ADVERTISEMENTS COMPETING
FOR A SLOT ASSOCIATED WITH
ELECTRONIC CONTENT
DEVLIVERED OVER A NETWORK**

Confirmation No.: 4272

Group Art Unit: 3622

Examiner: Jeffrey D. Carlson

REPLY BRIEF UNDER 37 CFR § 1.193(b)(1)

Hon. Commissioner of Patents
P. O. Box 1450
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Sir:

This is in response to the Examiner's Answer mailed December 15, 2006, the shortened statutory period for which runs until February 15, 2007.